

Η αξιολόγηση συστημάτων σε σκίτσα

Κατερίνα Τοράκη

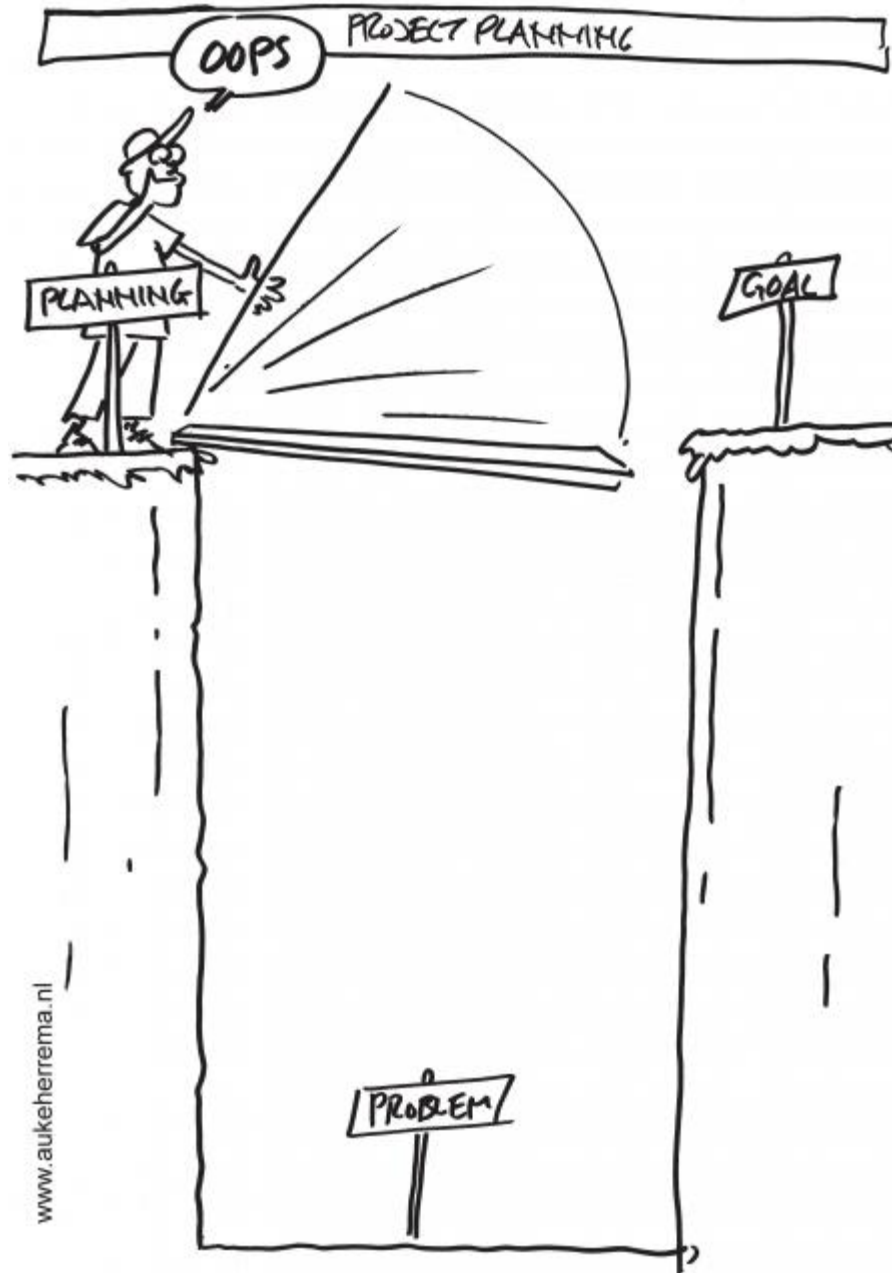
(εικόνες από το διαδίκτυο)

EVALUATION

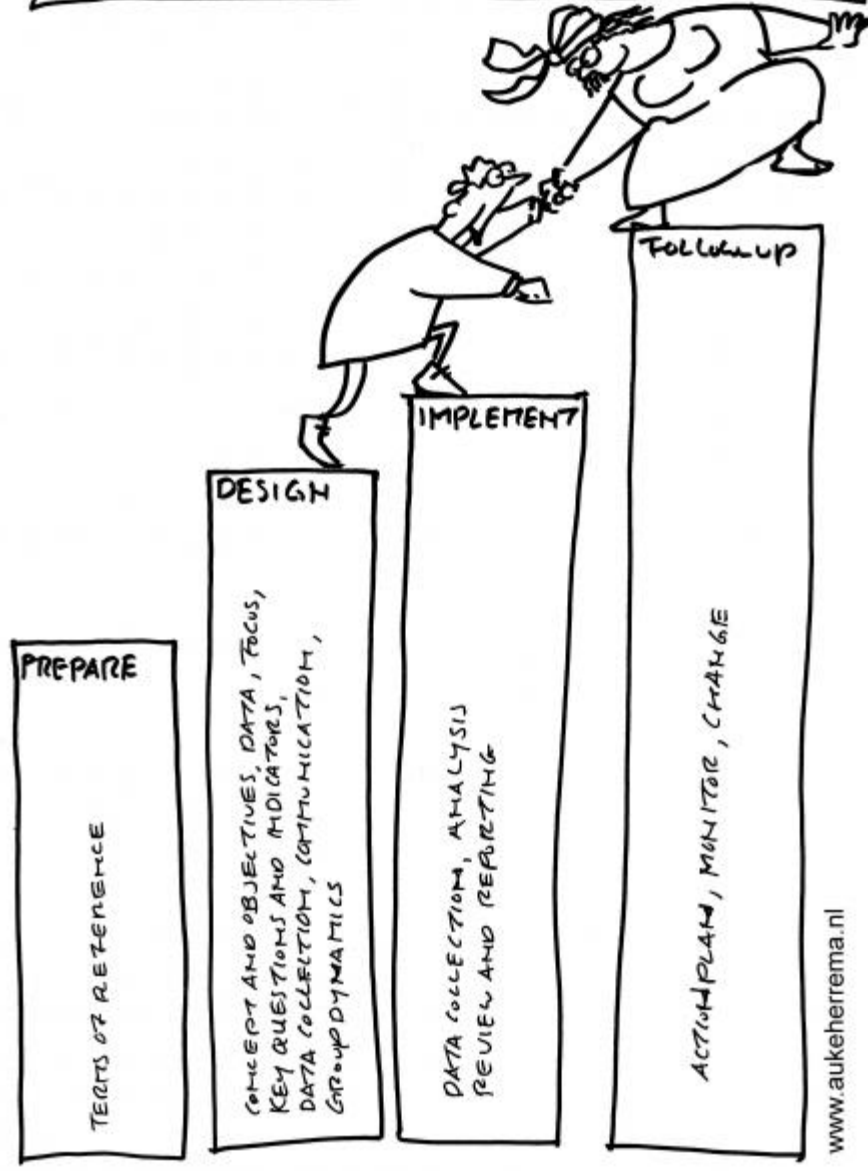
WE GOT
IT WRONG IN
THE PAST

BUT WE'VE LEARNT
HOW TO DO IT RIGHT
FOR THE FUTURE





WHAT AND HOW TO EVALUATE



DEFINING GOAL AND SCOPE



HOW TO IMPROVE BY EVALUATION

YOU ARE TELLING ME HOW TO IMPROVE?!



THE PROBLEMS OF EVALUATION



WHAT AND HOW TO EVALUATE

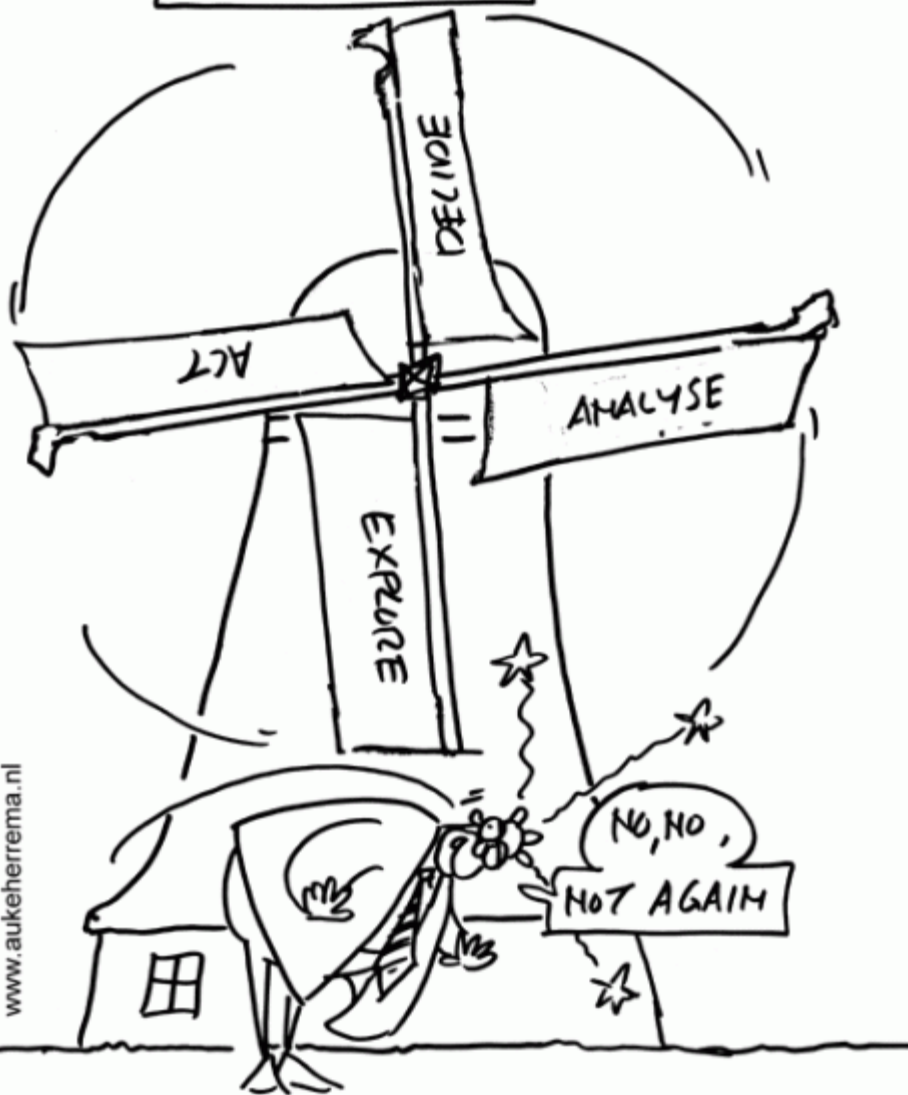


IMPACT ASSESSMENT





LEARNING EFFECTIVELY THROUGHOUT THE PROJECT CYCLE



MONITORING & EVALUATION

WE DID
IT WRONG IN
THE PAST

BUT WE LEARNED
HOW TO DO IT RIGHT
IN THE FUTURE

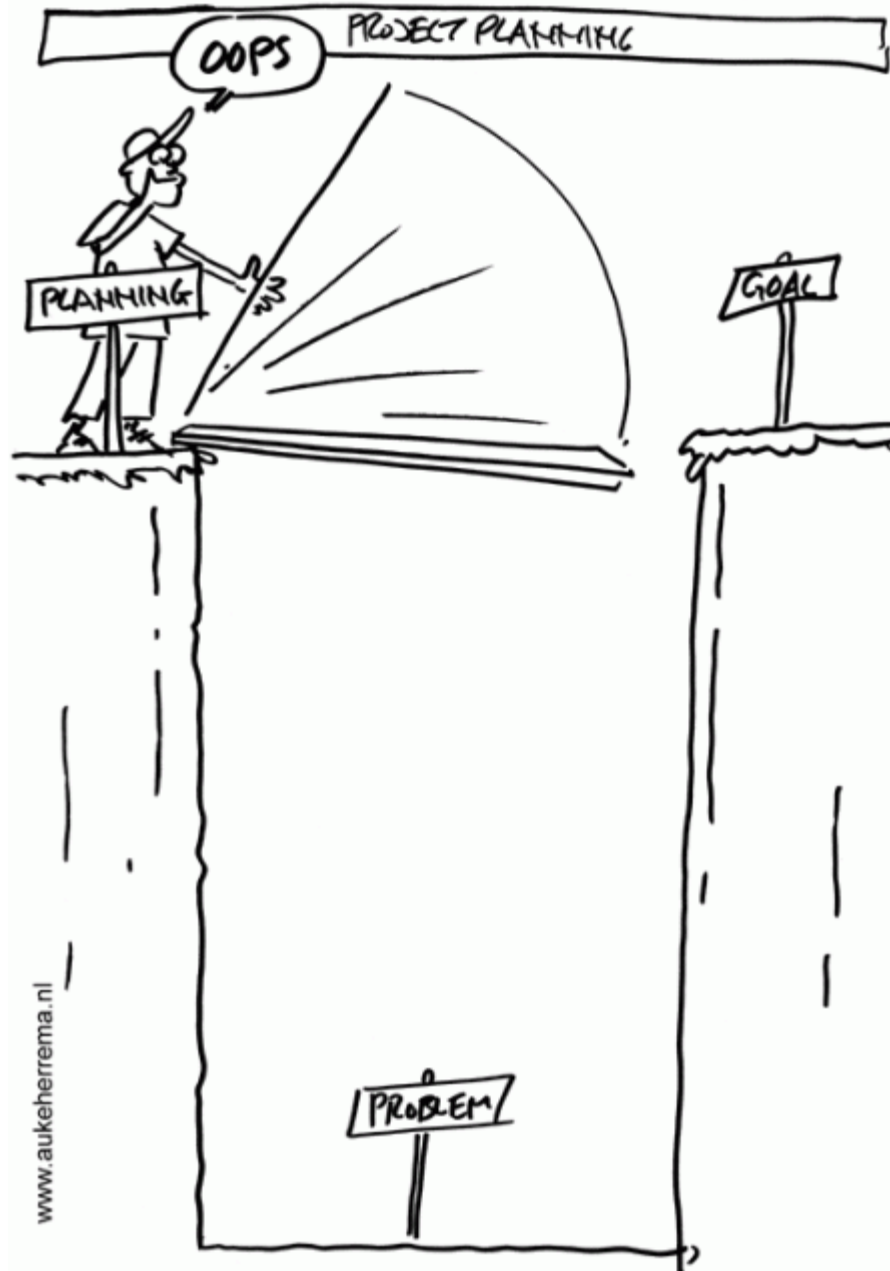


MONITORING & EVALUATION

HE IS MONITORING
IT'S THE LATEST FASHION

www.aukeherrema.nl



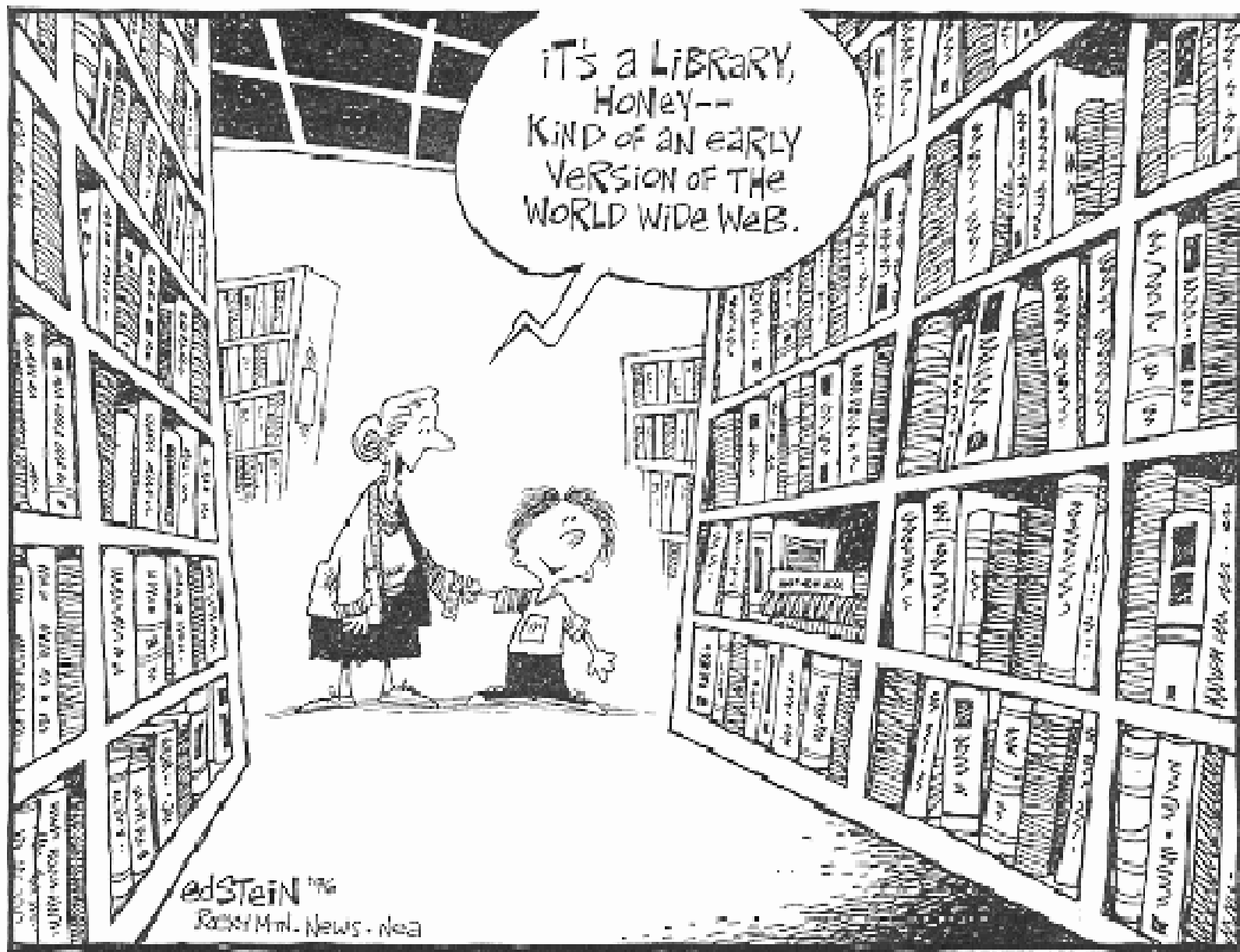


WHAT AND HOW TO EVALUATE



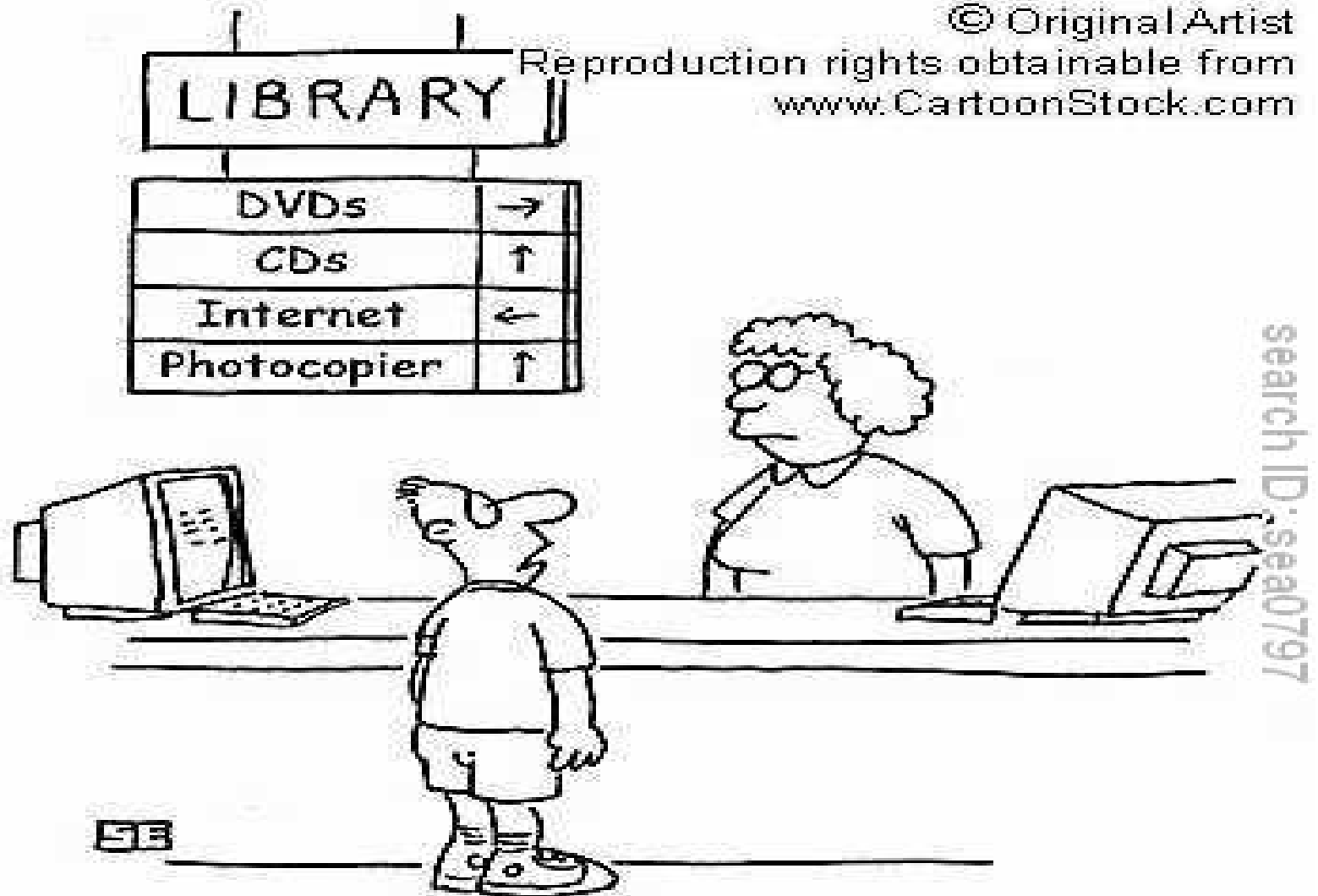
DON'T PLAY COOL TO ME
SMARTIE!





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"You don't have any books do you?"

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search ID: jwhn56

"DUE TO CUTBACKS, WE'VE REMOVED THE LAST
20 PAGES FROM EVERY MURDER MYSTERY."

EXPIRED
Fifteen-minutes-of-fame
BOOKS



search ID:ccan5

able

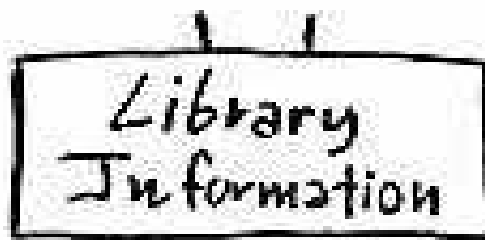
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NORM
JUN

"I WANT A BOOK ON COLONIAL HISTORY, ONE
ON BEGINNING CHEMISTRY AND SOMETHING
INTERESTING."



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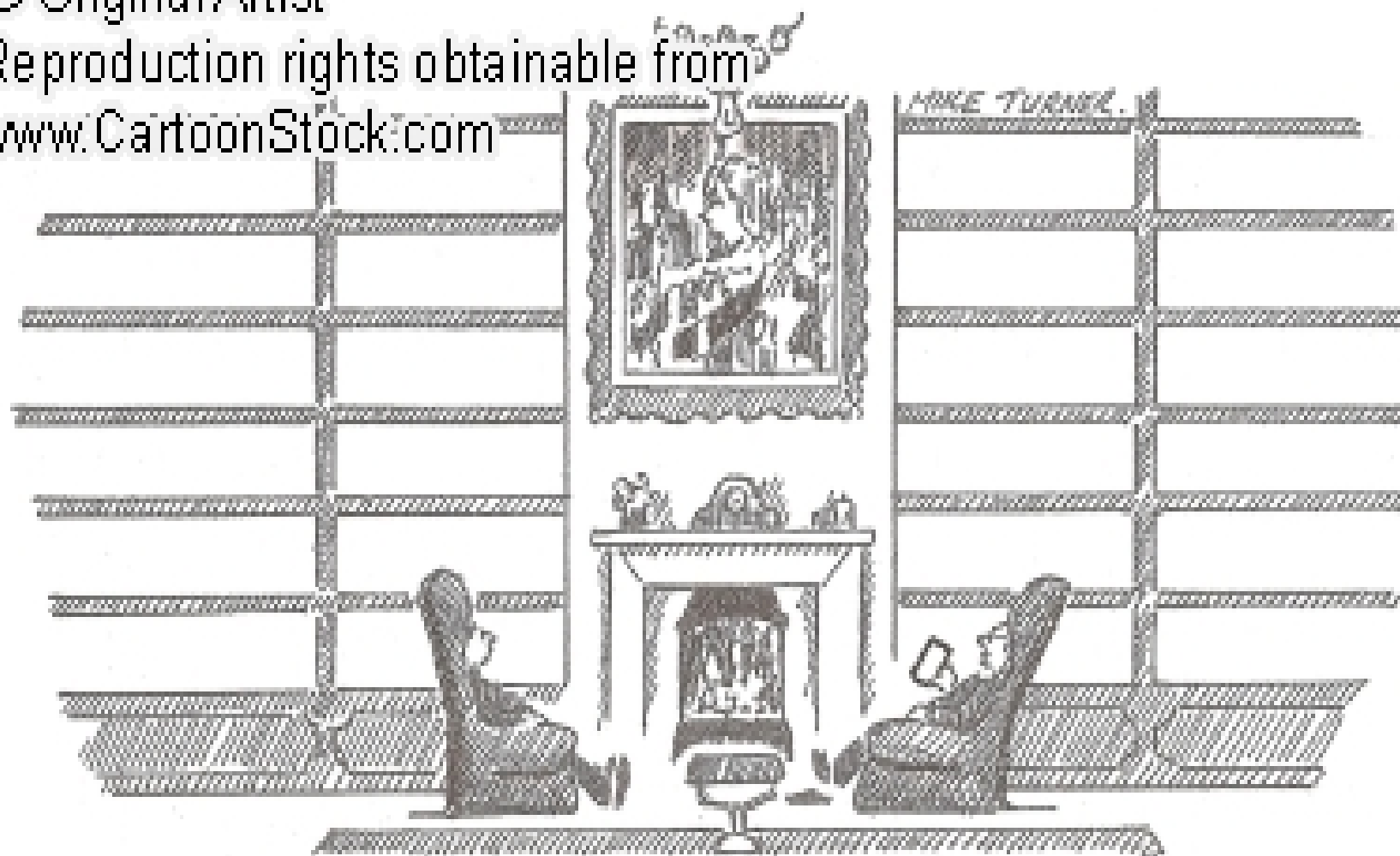


"I CAN'T FIND THE BOOKS ON
INFORMATION RETRIEVAL."

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“So I sold my entire library on Ebay and replaced
it with this e-book.”

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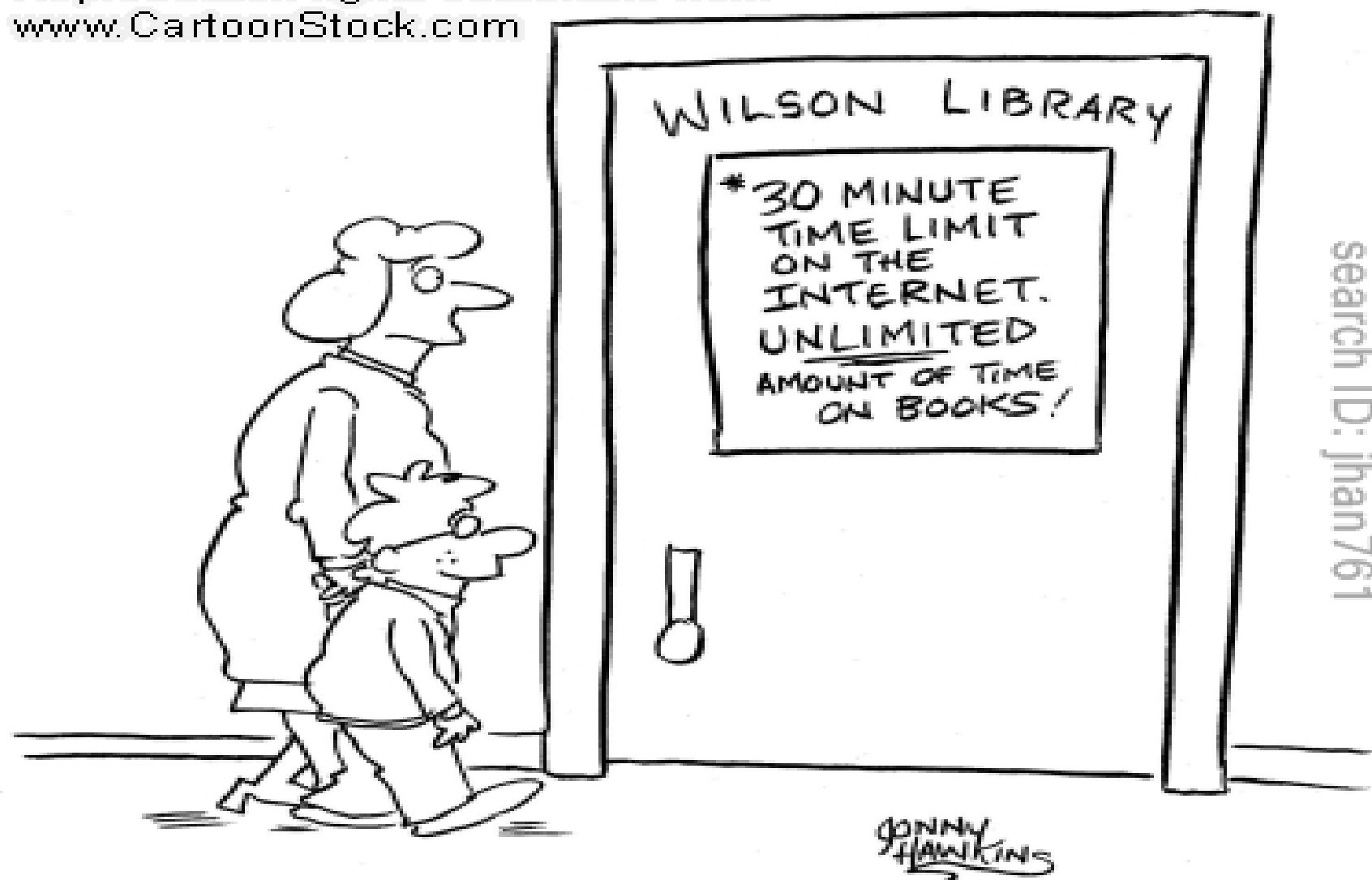
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“I know what a *face* is... but what's a *book*?”